Nimble AMS®

The Association of periOperative Registered Nurses (AORN):

Nimble AMS Success Story

Leverages Nimble Communities to foster deeper member connections and promote loyalty, advancing member engagement goals

Utilizes real-time reports and dynamic dashboards to gain valuable insights to elevate its mission

With reliable and worry-free product updates three times a year, AORN staff and members always have access to the latest technology

Solutions

Nimble AMS
Nimble Communities

How automation enhances the member experience and drives organizational growth

In 1949, operating room nurses created an association to advance surgical nursing as a practice. For 75 years, the Association of periOperative Registered Nurses (AORN) has championed the roles of all perioperative nurses and has worked to advance evidence-based practice, education, and collaboration.

AORN is proud to support a membership community of 44,000 healthcare professionals in the perioperative nursing field. To ensure patient safety and optimal outcomes, AORN offers personal and professional development for its members with career resources, continuing education, and a membership community.

To continue to offer AORN members tangible benefits and a quality experience, AORN staff felt it was time to replace its association management software (AMS) of 25 years. AORN needed an AMS that could scale to meet the needs of the association, offering flexibility and automation functionality to streamline key processes. Discover why AORN chose Nimble AMS.

"With AORN's previous system, we had always delayed initiatives because we didn't have the resources or the platform to expand. With Nimble AMS, AORN could innovate our approach to member services, advance our mission, and take the next step with the platform."

-**Heidi Dominguez,** Project Manager, AORN

AORN
SAFE SURGERY TOGETHER

⚠️ Challenge & Solution

For 25 years, AORN leveraged the same association management software. The previous AMS platform lacked automation functionality and required AORN staff to do a great deal of manual work. Additionally, the previous AMS wouldn't integrate with other systems.
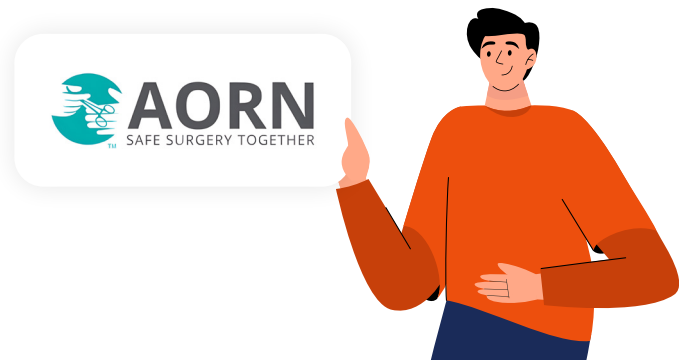
AORN staff knew they needed a modern AMS solution to support its members. The organization chose Nimble AMS, built on Salesforce, because of its innovative, scalable technology. With Nimble AMS' continuous automatic updates AORN staff knew they wouldn't have to worry about product upgrades breaking the system.

😄 Results

Since implementing Nimble AMS, AORN has become more forward thinking and productive. Staff are thrilled to leverage automation functionality, saving crucial time by streamlining key processes. With less manual work, there is also less opportunity for error, improving data cleanliness and reliability.

Staff are also excited to offer more self-service capabilities to empower members advancing the organization's goals to empower members. AORN has been able to improve its member experience with automatic membership renewals and the automatic delivery of flagship AORN education products. Nimble AMS also makes it easy for AORN to give its organizational members additional control over their memberships and rosters.

With Nimble AMS, AORN has enhanced the member experience through automation. In the future, AORN hopes to find innovative ways to grow with Nimble AMS.
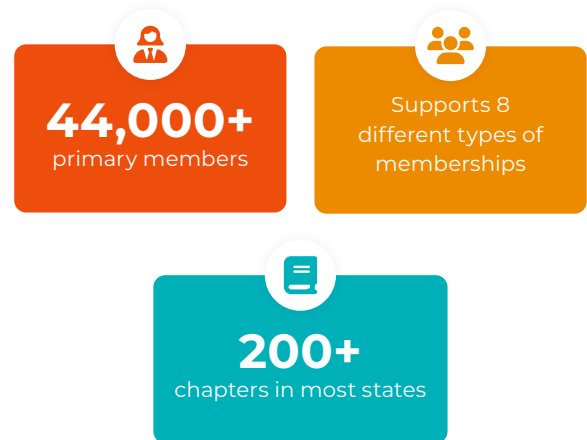
AORN
SAFE SURGERY TOGETHER

"Now that our team knows how to leverage Nimble AMS, we've become much more productive and forward thinking."

-**Todd Fuhrman**, Salesforce Applications Manager, AORN

About AORN
The Association of periOperative Registered Nurses (AORN) was founded in 1949 to establish a national community for operating room nurses who sought to share best practices for patients undergoing surgery. Today, AORN empowers perioperative nurses, healthcare organizations, and industry partners to support safe surgery for all patients.

44,000+ primary members

Supports 8 different types of memberships

200+ chapters in most states

Learn more about how Nimble AMS can help your organization challenge the status quo and exceed strategic growth goals

[Let's chat]

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