

CASE STUDY

Electric & Gas Industries Association (EGIA)

Nimble AMS Success Story



Intuitive and user-friendly reports and dashboards to provide each department with necessary analytics



Personalized, one-stop member portal that reduces support cases and empowers members to own their journeys



Easy system access with single sign-on for members

Nimble AMS makes it easy for organizations to scale and grow their membership

Electric & Gas Industries Association (EGIA) is a non-profit dedicated to providing resources that uplift the home services industry, representing over 1,350 companies and thousands of members across the United States and Canada. EGIA offers services through in-person training, webinars, online classes, and access to a library of learning content.

Since 2021, EGIA has leveraged Nimble AMS as its association management system (AMS). Especially vital to the organization are the Nimble AMS member portal, member roles, reports, and dashboards.

After the Pandemic and staff turnover, EGIA worked with the Nimble AMS team to further utilize the platform, empowering the organization to achieve its goals and increase its membership. By re-investing in Nimble AMS staff training, EGIA continues to discover new ways to improve processes and productivity, ultimately delivering a superior staff and member experience.

Solutions

- Membership Management
- Community Hub
- Member Accounts & Roles
- Reports and Dashboard

“Nimble AMS is a huge timesaver, especially when it comes to membership roles. It was such a manual process before. Nimble AMS makes it so much easier to manage our members.”

-**Danny Rentschler**
Creative Director, Electric & Gas Industries Association



Challenge

EGIA faced the challenge of using multiple disparate systems. Since the organization wasn't integrated into one powerful, flexible system, it struggled to do everyday tasks such as managing member accounts.

EGIA needed an AMS that provided structure and ease of use in creating accounts. Staff needed everything in one place and didn't want to worry about upgrades and maintenance.

Solution

EGIA required a total system solution to unite its data and offer a 360° view of its members. With a total system solution, EGIA staff would feel empowered to more easily manage their members.

EGIA chose Nimble AMS over another Salesforce-based AMS because of Nimble AMS' automatic updates and the sales and support team's quick response time and above and beyond assistance.

Results

After switching to Nimble AMS, EGIA has consolidated into one system, reduced redundancies, increased membership, simplified processes, and improved the staff and attendee experience.

By leveraging Nimble AMS's Community Hub, EGIA was able to streamline integral processes, empowering employees to take control of their system by making edits and accomplishing more with less. With the power of Nimble AMS, EGIA can now focus on providing more member value and enhancing the member experience.

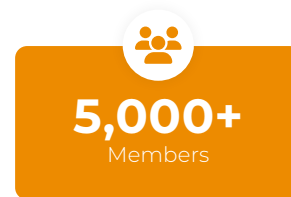


"We've partnered with the Nimble AMS team and have been able to scale and grow. We went from 800 companies to 1,000 and now to 1,350. We have been able to reach our milestones for growth."

-**Danny Rentschler**, Creative Director, Electric & Gas Industries Association

About Electric & Gas Industries Association (EGIA)

The Electric & Gas Industries Association (EGIA) is an industry-leading nonprofit organization passionately committed to helping contractors achieve success in their businesses through a variety of education, training, services, tools and other offerings.



Learn more about how Nimble AMS can help your organization challenge the status quo and exceed strategic growth goals

[Let's chat](#)



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