

CASE STUDY

LeadingAge PA: Nimble AMS Success Story



Intuitive and user-friendly reports and dashboards to provide each department with necessary analytics



Personalized, one-stop member portal that reduces support cases and empowers members to own their journeys



Easy-to-use system, even for non-technical staff

Solutions

Membership Management
Community Hub
Member Scoring
Reports and Dashboard

Nimble AMS makes it easy for organizations to maximize their return on investment

LeadingAge PA advocates for healthy, affordable, and ethical aging services, representing over 430 member organizations across Pennsylvania. LeadingAge PA advances senior services through training and webinars, data and research, and advocacy and leadership opportunities.

Since 2017, LeadingAge PA has leveraged Nimble AMS as their association management system. Especially vital to the organization are the Nimble AMS member portal, member scoring features, reports, and dashboards.

After the Pandemic and staff turnover, LeadingAge PA worked with the Nimble AMS team to further utilize the platform, empowering the organization to achieve its goals and maximize its investment. By re-investing in Nimble AMS staff training, LeadingAge PA continues to discover new ways to improve processes and productivity, ultimately delivering a superior staff and member experience.

“Nimble AMS is a huge timesaver, especially when it comes to reporting. It’s difficult to quantify just how much time Nimble AMS saves us, but we know it’s a lot... We’ve partnered with the Nimble AMS team to understand where we want to go and how we can further utilize Nimble AMS to help us get there.”

– **Heidie Dolan**
Director of Operations,
LeadingAge PA



connectwithus@communitybrands.com | nimbleams.com