



CASE STUDY

Montana School Boards Association (MTSBA):

Nimble AMS Success Story



Real-time reports and dynamic dashboards help enhance advocacy efforts, providing actionable insights



Nimble Create to leverage easy-to-use and customizable templates to reach members with powerful calls to action



Powerful analytics for smarter decision-making and mission advancement

Solutions

Nimble AMS

Accelerate advocacy efforts with quick and impactful analytics

The Montana School Boards Association (MTSBA) seeks to develop the full potential of each child in every school. MTSBA members are volunteer, elected school board trustees, leading Montana's public schools.

With over 1,450 elected trustee members, MTSBA leads an intensive advocacy program. The association advocates for public policies to improve student achievement and outcomes before the Montana Legislature and Congress. MTSBA also provides skills training for Montana school boards and resources to support the following areas: legal, policy, community engagement, strategic planning, human resources, and more.

To advance its advocacy program, MTSBA relies on Nimble AMS. With Nimble AMS' powerful reports and dashboards, MTSBA can provide real-time analytics to ensure Montana's public school system continues to thrive.

"Nimble AMS reports and dashboards help us provide helpful data to our members and Montana's legislature. Our constituents don't have to hunt for this important information, wondering if it's accurate. Nimble AMS reports has made MTSBA much more efficient."

– Emily Dean
Director of Advocacy,
MTSBA



Challenge & Solution

MTSBA's members are elected trustees, volunteering nearly 750,000 hours a year to increase opportunities for students. Motivated by their shared passion in serving their respective local communities and the state of Montana, the members of MTSBA often work on complex challenges. Additionally, MTSBA gathers elected trustees every two years to advance legislation, oversee the employment of 25,000 educational employees, and support Montana school children.

MTSBA needed innovative solutions to organize its entire association. The organization didn't have to look any further than its association management software, Nimble AMS. With Nimble AMS powerful, built-in reports and dashboards, MTSBA can organize public records, identify vital insights, and advance legislation and advocacy efforts in Montana.

Results

With Nimble AMS, MTSBA has revolutionized its advocacy efforts. Because of Nimble AMS' user-friendly reports and dashboards, MTSBA can leverage public state records, consolidating the data to make it accessible to both members and legislators. With easily accessible data including but not limited to, school district budgets, expenditures, and student achievement levels, MTSBA can make a measurable difference during legislative sessions and committee hearings, providing actionable insights in real-time. Additionally, MTSBA can create impactful call-to-action emails, providing pertinent data to encourage communities to contact their legislators and vote on upcoming bills.

With the power of Nimble AMS reporting, MTSBA can positively impact each community in Montana, supporting each student and every school district. Nimble AMS makes it easy to empower MTSBA members, helping them make good policy decisions and proactively solve challenges.



"In a committee hearing, a legislator will ask a question about a school district's budget and how it might impact students in their community. I can easily pull that number, answer the legislator's question, and better inform our policy makers' decisions. Anyone who works in advocacy or government affairs will tell you that time is of the essence and decisions are made quickly. Nimble AMS makes it easy to help our legislators make good decisions and positively impact students."

Emily Dean, Director of Advocacy, MTSBA

About Montana School Boards Association

The Montana School Boards Association is a private non-profit membership organization founded over 98 years ago through the efforts and interests of volunteer elected trustees from throughout the state of Montana.



Learn more about how Nimble AMS can help your organization challenge the status quo and exceed strategic growth goals

Let's chat



connectwithus@communitybrands.com | nimbleams.com