

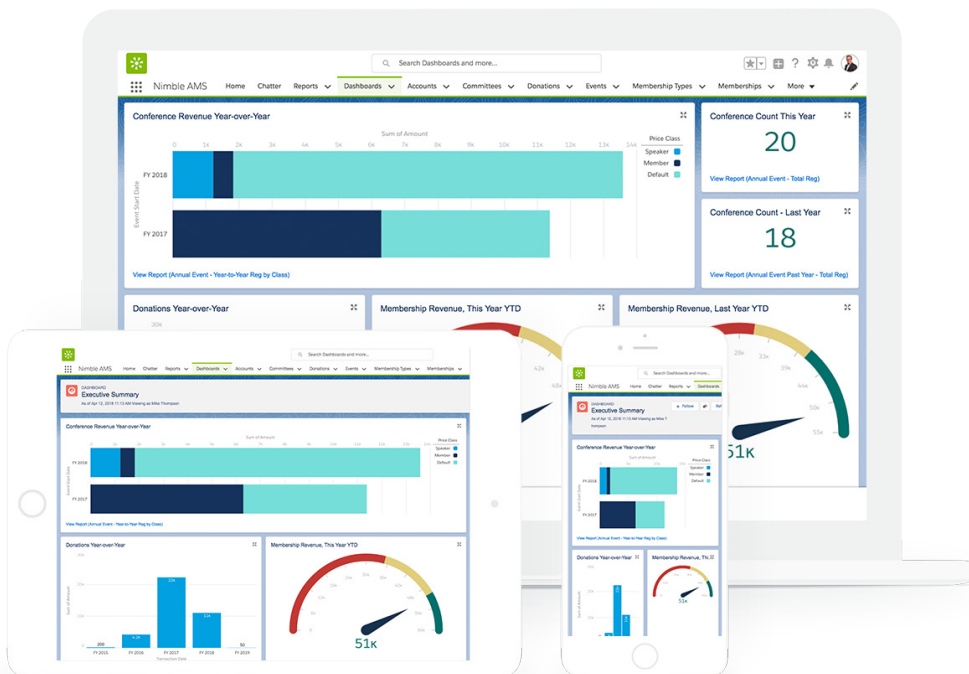
# NimbleAMS™

# Most in demand AMS built on Salesforce.



For mid to large associations

Nimble AMS helps you manage every aspect of your association while leveraging the power of the #1 CRM platform, Salesforce. From creating and managing a stellar membership experience to processing orders, managing events, and analyzing your organization's data, Nimble AMS helps your entire team get the job done.



Delight members in each phase of the membership lifecycle.



Improve staff efficiency through automation and artificial intelligence.



Drive growth with data insights that bring trends to life.

# Future-forward association management capabilities.

## Membership management

Easily work with complex membership structures, handling everything from simple to multi-tiered dues to one-time and recurring payments.

## Personalized member experience

Exceed member expectations by guiding every member through a personalized member journey.

## Process automation

Simplify and streamline your day-to-day operations with automated workflows that can be rapidly created with clicks, not code.

## Actionable business intelligence

Trusted and powerful analytics that help you visualize key business metrics and spot trends.

## Predictions and recommendations

Leverage Salesforce Einstein for artificial intelligence (AI) to deliver predictions and recommendations.

## Continuous updates, same version

Enjoy low cost of ownership and worry-free continuous updates to Nimble AMS and Salesforce.

TOP 5

FORBES LIST OF  
WORLD'S MOST  
INNOVATIVE  
COMPANIES

\$1.5B

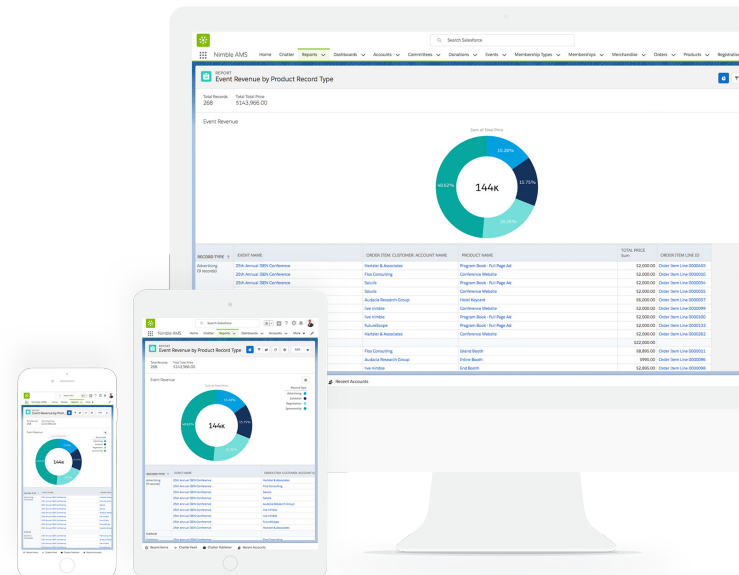
IN YEARLY R&D INVESTMENT FROM SALESFORCE THAT NIMBLE AMS INCORPORATES

6K+

INTEGRATIONS AVAILABLE IN THE APEXCHANGE

“It’s huge not to have to spend tens of thousands of dollars so that things don’t break with every upgrade. I can now spend money on items that add member value.”

**Bruce Moe**  
Missouri State Teacher’s Association



Learn why Nimble AMS is the fastest growing AMS built on Salesforce at [nimbleams.com/request-demo](https://nimbleams.com/request-demo)