

# The benefits of Salesforce Flows for your association

Five ways Nimble AMS + Salesforce can help you automate staff processes

Are you searching for innovative solutions to save staff time and effort at your association? Look no further than Salesforce Flows to streamline your entire organizational process! Salesforce reports that organizations who utilize automation reduce costs by 11-30% and see 4-28 hours returned to their employees' work weeks.

Nimble AMS, built on Salesforce, innovates so organizations can do more, like focusing on offering a superior member experience. With Salesforce Flows, automation is built into the product, making the user experience simple.

Here's what you need to know about leveraging Nimble AMS and Salesforce Flows at your association:



The American Society for the Surgery of the Hand (ASSH) chose Nimble AMS and Salesforce to streamline staff and member processes. By leveraging the Salesforce platform, ASSH automated hundreds of processes and saved countless staff hours.

"Our previous systems required us to pay someone who understood the systems to set up process automations with custom code. With Nimble AMS, built on the Salesforce platform, we now have constant innovation with each seasonal release. This means we get to leverage things like automation, AI, chatbots... Better yet? Because it is intuitive, the staff at ASSH are excited and empowered to find new ways to leverage the technology"

**Jake Adler**  
Chief Technology Officer  
ASSH



## The pros of flows

Check out these five ways Salesforce Flows can help to streamline crucial organizational processes:

### Point-and-click

Salesforce Flows are simple to create with point-and-click actions, and best of all, require no code to build. Also, you can adapt or maintain flows, as your organization or process needs scale or change.

### Designed for you

Salesforce Flows are designed with the user in mind. Because flows are so user-friendly, you won't need to call your tech vendor to make changes or additions. Staff will feel empowered to build new flows and make needed changes.

### ROI

Looking for a return on your technology investment? Salesforce Flows will reduce staff time on manual processes and increase overall productivity. Additionally, your cost of ownership will remain low since Salesforce Flows is a clicks-not-code solution, ensuring your ROI.

### Standard Salesforce feature

Flows are a standard Salesforce platform feature, not a third-party add-on. You can trust the integration of Salesforce Flows and Nimble AMS to help you streamline staff processes and make your organization more efficient.

### Save time

One of the greatest perks of Salesforce Flows is how much time automating processes saves employees. When your association streamlines manual and repetitive tasks, it frees staff to work on higher-value work, like improving the member experience and enhancing benefits.

## Innovate with Salesforce Flows and Nimble AMS

It's time to work smarter, not harder! Choose Nimble AMS, built on Salesforce, to automate processes and manual business processes, all while using clicks-not-code. Start leveraging Salesforce Flows at your association to offer a superior member experience and ensure a technology ROI.

Start innovating at your organization by automating staff processes today!

[Learn more](#)



Nimble AMS offers leverage-leading technology designed to empower staff and deliver a superior member experience. Built entirely on the Salesforce platform, Nimble AMS will help you easily manage every aspect of your enterprise association. Expect continuous upgrades, AI and predictive analytics, robust reporting and dashboards, and online communities to advance your association.