

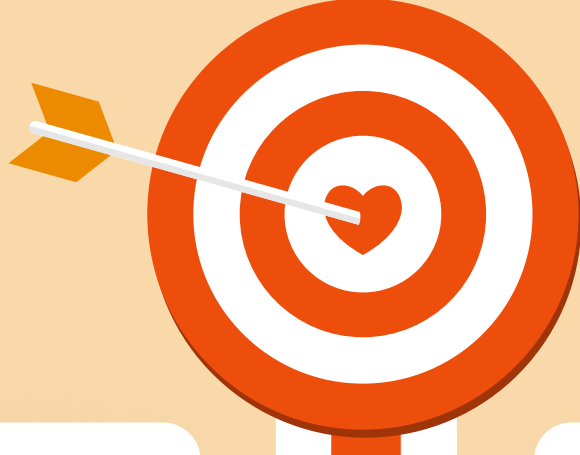
# Meet (and exceed!) your fundraising goals with Nimble AMS

Providing your supporters with a positive giving experience yields dividends. Whether it is via easy-to-use online donation forms, text-to-donate, or donation predictions, nine in ten nonprofits shared that giving donors a seamless giving experience overwhelmingly increases the likelihood that donors will continue and increase their involvement.



of fundraising professionals see technology as integral to meeting their fundraising goals.

Every aspect of your supporters' donor experience influences their decision to give. Here's how Nimble AMS can help you meet (and exceed!) your fundraising goals:



## Online donations

Connect with donors and raise more money, anytime, anywhere. Delight your donors with beautiful, mobile-responsive donation forms that make the giving experience quick and simple.



## A donation when joining or renewing a membership

Drive more donations and donors by encouraging giving at every point in the member journey. Convert new and renewing members into donors with the option to give right on your membership application.



## Abandoned carts

Rescue donors who don't complete the donation process. Keep your fundraising campaign top of mind with automated cart reminders to those who haven't finished their latest donation.

## Fundraising campaign microsites

Stand out from the fundraising crowd with a microsite. Nimble AMS offers donation microsite, a template designed to make it easy for you to provide a great online experience and drive more visitors to your fundraising campaign.

## Peer-to-Peer

Empower your biggest advocates to fundraise on your behalf with a peer-to-peer campaign. Peer-to-Peer fundraising is simple to set up and share as an overwhelmingly popular avenue to not only generate revenue but also attract new donors.

*GiveSmart*



## Recurring gifts

Build a community of engaged donors while creating a reliable stream of revenue with recurring gifts. Recurring gifts can also help you grow your base of sustaining donors.



## Intelligent fundraising

Make the right ask with AI-driven donation predictions. Using predictive analytics and artificial intelligence functionality in Nimble AMS, you can predict which members will donate and how much they will give.



## Cross-sell

Never miss an opportunity to invite your constituents to become a donor. Use the Lightning Cross Sell feature to promote fundraising campaigns and encourage shoppers to become donors.

## Personalized thank yous

Always put your best foot forward when saying thank you. With Nimble Create, design beautiful receipts with personalized messages highlighting a donor's impact.



## Text-to-give

Your donors are just like you – their phones are always at hand at any moment. Quickly and efficiently reach and engage more donors with outbound text-to-give campaigns. Utilizing pre-loaded templates for various occasions is as easy to set up and schedule as 1-2-3.

*GiveSmart*



## Thermometers

Everyone loves a visual. Gamify your fundraising campaign and increase giving with a real-time campaign thermometer that shows the progress toward your goal, which can increase 'in the moment' donations by 35%.

*GiveSmart*



Raise more money and reach new donors with an amazing donor experience in Nimble AMS.

[Learn more](#)