☀ Nimble AMS

5 things association leaders love about Nimble AMS

Have you ever wondered about the top benefits of Nimble AMS?

You might have heard about Nimble AMS, leading-edge technology backed by the power of the #1 CRM, Salesforce. But do you know why innovative association leaders love our association management software (AMS)?

There are many reasons to love Nimble AMS—the modern software empowers associations to enhance the member experience, improve organizational processes, and boost ROI. But what are the top benefits of choosing Nimble AMS for your organization?

The top five reasons association leaders love Nimble AMS:

1 Intuitive and user-friendly

Nimble AMS is incredibly intuitive and user-friendly for both staff and administrators. You can leverage Nimble AMS to create and manage a stellar membership experience to process orders, manage events, and more, all with clicks-not-code.

2 Cloud-based, secure, and always up to date

Nimble AMS prioritizes data security and compliance, including permissions, security controls, and functionality to comply with data privacy laws such as the GDPR, CCPA, and PIPEDA. Built on Salesforce, the Nimble AMS platform supports data security best practices like routine data backups, live software status details, and advanced security protection.

3 Actionable business intelligence

With Nimble AMS you'll have trusted and powerful analytics to help you visualize key business metrics. All team members can leverage user-friendly dashboards to spot data trends and stay updated on crucial analytics.

4 Easy and powerful reporting

Nimble AMS offers user-friendly reporting with drag-and-drop build functionality. Become a data-driven organization with Nimble AMS's powerful reporting, offering visibility and transparency to advance your mission.
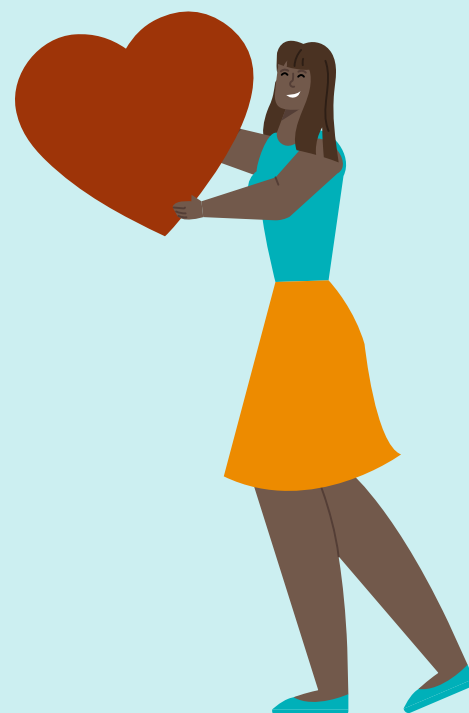
5 Powered by a powerhouse, Community Brands

Nimble AMS is backed by Community Brands, the leading provider of software and services for mission-driven organizations. Simply your processes and amplify your impact with the Community Brands family suite of solutions, including event management, career services, and learning management software.

Learn more about Nimble AMS

Discover how Nimble AMS can empower your entire association, helping you meet your organizational goals and enhance the member experience.

[Learn more]

Nimble AMS offers leverage-leading technology designed to empower staff and deliver a superior member experience. Built entirely on the Salesforce platform, Nimble AMS will help you easily manage every aspect of your enterprise association. Expect continuous upgrades, AI and predictive analytics, robust reporting and dashboards, and online communities to advance your association.

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