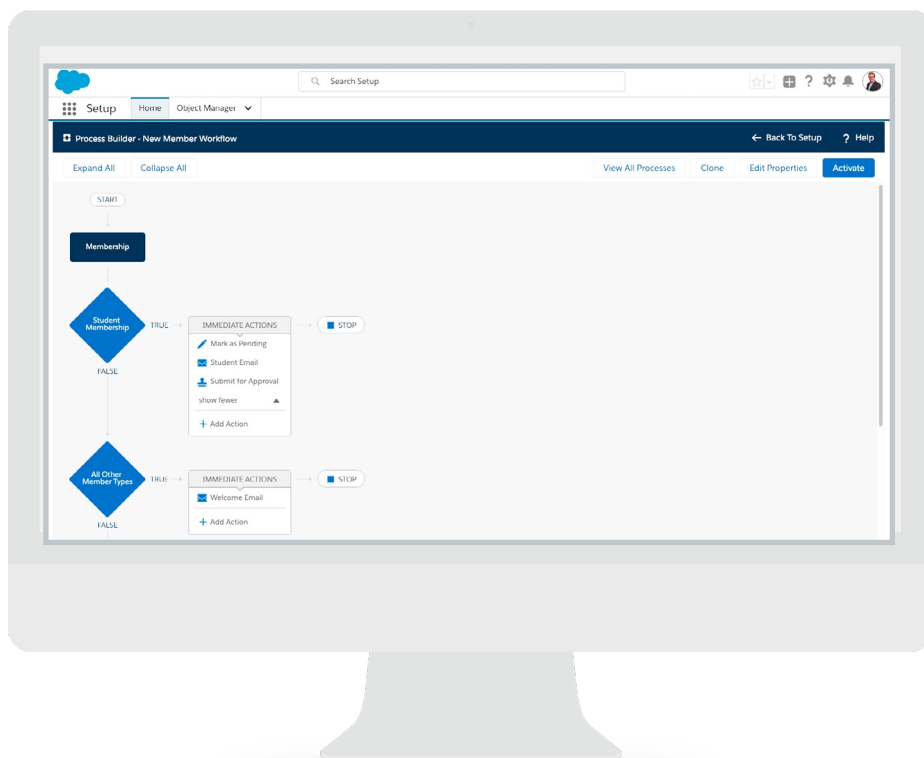




NimbleAMS™

Configure versus customize

Which option is best for your
association management software?



Association management software (AMS) systems typically include out-of-the-box functionality to support most of the organization's basic processes. But what do you do when your association has a unique need that can't be addressed through basic setup? That's when the architecture of the AMS system becomes important: Is it configurable or is it customizable?

Here is an overview of the differences between configurable and customizable AMS systems:

Configurable	Customizable
<p>Out-of-the-box functionality allows you to tailor many aspects of the product yourself or through the AMS vendor's services team or partners to meet your needs.</p> <p>Do-it-yourself configurability makes this a cost-effective option for associations, especially when tailoring complex processes. There are no maintenance fees to worry about either!</p> <p>Tailoring the product does not modify the source code, helping to ensure the configured processes and functionality are not "broken" when the product is upgraded to a new version.</p> <p>Tech term: Declarative development Declarative development allows you to design, automate and integrate without having to rely on custom code.</p>	<p>Adapting the product to your specific needs typically requires hiring a developer. Associations sometimes choose this option when they have a critically important need that is not addressed within the AMS.</p> <p>Paying for software development services can become expensive when customizing complex processes.</p> <p>Tip: If you hire someone to customize your product, be sure to have them thoroughly document their modifications for future reference.</p> <p>Customizing the product involves modifying the source code. These modifications may "break" when the product is upgraded to a new version, which sometimes requires the association to stay on a previous version until their customizations can be modified to work with the latest version of the software.</p>

The Nimble AMS approach to configuration

Nimble AMS was created with the philosophy that the product will need to be tailored in countless ways and needed to be flexible. Using this **framework first approach**, the AMS can be configured with clicks, not code – so you have a system that meets your needs without the added cost or risk of custom coding. This approach enables delivery of a continuous stream of upgrades while keeping all customers on the latest version of the technology and without the risk of "breaking" their solution.

What this means to your association



Lower TCO



Less risk



Reduced expenses



Cooler stuff



NimbleAMS™

Want to learn more about Nimble AMS?
Check out the 5 Things Clients Love
About Nimble AMS