



Easily build templates for personalized content that delights your members.

The way you communicate with your members can make all the difference between an average member experience and one that delights. Nimble Create is a visual template builder **included at no additional cost** with Nimble AMS that allows you to easily build templates for branded, personalized, and information-rich content that will help you deliver a stellar member experience. Configure and customize the member facing documents and communications you need - with clicks, not code!

With Nimble Create, you can build content templates that deliver:



Personalized, relevant information

Automatically pull member data and other details straight from your Nimble AMS system into your content.



A cohesive member experience

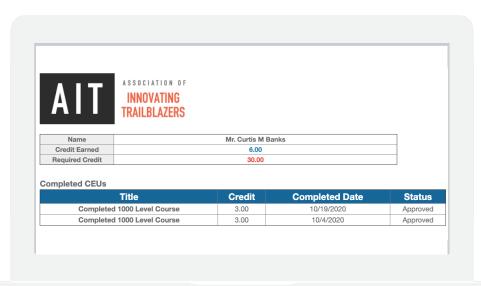
Apply your organization's brand directly to all your business documents.



The format your members need

Create personalized documents and templates for branded communications such as certificates, invoices, and templated emails.

Personalized, branded emails and printed documents



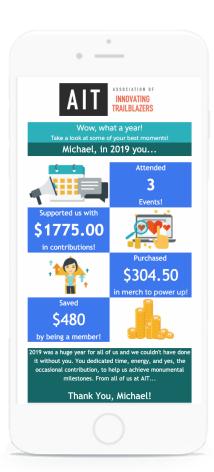
Here are just a few examples of the types of content you can build with Nimble Create:

- Detailed invoices and receipts with personalized order information, logos, graphics and customformatted product details that can also be configured (including multi-entity organizations)
- Membership renewal notifications

- Event reminders, itineraries and table place cards
- Certificates (ex. CEU)
- Donation letters and thank you messages
- Surveys
- · Abandoned cart notifications
- Year in review summary & more

Functionality at your fingertips

Advanced, on-platform, and included template creation and content distribution capabilities put you in control of member communications.



Clicks, Not Code

Compose content in any layout you need, using a point and click template builder.

Reusable Templates

Create reusable templates to make material creation fast and consistent.

Contextual Personalization

Configure templates to display content that matters most to each member.

CSS Themes

Build a consistent member experience by applying your organization's brand directly to reusable templates using CSS.

Flexible Display and Distribution

Visually display data in the format your members and team want, and share personalized information as PDFs, emails, and more.

Automated Process Options*

With Nimble Create and Salesforce Process builder, your staff will save time and reduce the effort needed to support your member journey.

*May require integration with bulk email sender, subject to Salesforce automation limitations.

Create Custom Reports without a Developer

Using templates, administrators can create custom reports and display information from different, unrelated objects, which can otherwise be challenging to display in reports.



***Nimble AMS**

Request a personalized demo of Nimble AMS and Nimble Create

Request demo